

# ASIA PACIFIC ENTERTAINMENT & MEDIA SUMMIT 2007

## SPONSORSHIP INFORMATION

### SPONSOR EXPOSURE

Anticipated attendance: 500 ~ 600 people

Weekly newsletter subscribers: Approximately 12,000 subscribers

Media Coverage: EAN website (www.entertainmentasia.com), APEM Summit website (www.apemsummit.com), EAN press releases and newsletters, event to be covered by over 40 industry press and media outlets including: Television Asia, Animation Magazine, C21Media.net, Animation World Network, VFX World.com, The Hollywood Reporter, News2Air, Variety, Asia Media, Asia Pacific Arts, Cine21, VideoAge International, Digital Cinema Report, World Screen and more.

### PACKAGE SUMMARY

Category	Cost	Benefits	General
<b>Platinum (Exclusive)</b>	\$20,000	<ul style="list-style-type: none"> <li>• Keynote speaker opportunity</li> <li>• Presentation opportunity at networking reception</li> <li>• Company 'Spotlight' article on website</li> <li>• Online exposure: Large-sized logo placed on top of sponsor list for a duration of 8 weeks leading up to the Summit, on each of the following:               <ol style="list-style-type: none"> <li>1) EAN website</li> <li>2) APEM website</li> <li>3) EAN weekly newsletter</li> </ol> </li> <li>• Print exposure: 1 full page program advertisement</li> <li>• A 6ft-long display table</li> <li>• 10 complimentary tickets</li> </ul>	<p>All sponsors will be given the following benefits:</p> <ul style="list-style-type: none"> <li>• All PR opportunities</li> <li>• Logo display on all Summit promotional materials and program collaterals</li> <li>• Onsite logo display</li> </ul>
<b>Gold</b>	\$10,000	<ul style="list-style-type: none"> <li>• Moderator or speaker opportunity</li> <li>• Online exposure: Medium-sized logo placed below Platinum level on sponsor list for a duration of 6 weeks prior to the Summit, on each of the following:               <ol style="list-style-type: none"> <li>1) EAN website</li> <li>2) APEM website</li> <li>3) EAN weekly newsletter</li> </ol> </li> <li>• Print exposure: 1 full page program advertisement</li> <li>• A 6ft-long display table</li> <li>• 5 complimentary tickets</li> </ul>	
<b>Silver</b>	\$5,000	<ul style="list-style-type: none"> <li>• Moderator or speaker opportunity</li> <li>• Online exposure: Small-sized logo placed below Gold level on sponsor list for a duration of 4 weeks prior to the Summit, on each of the following:               <ol style="list-style-type: none"> <li>1) EAN website</li> <li>2) APEM website</li> <li>3) EAN weekly newsletter</li> </ol> </li> <li>• Print exposure: 1 half-page program advertisement</li> <li>• A 6ft-long display table</li> <li>• 3 complimentary tickets</li> </ul>	
<b>Topic Sponsors</b>	\$3,000	<ul style="list-style-type: none"> <li>• Moderator or speaker opportunity (for chosen topic)</li> <li>• A banner display during chosen topic session</li> <li>• Online exposure: Smaller-sized logo placed below Silver level on sponsor list for a duration of 4 weeks prior to the Summit, on each of the following:               <ol style="list-style-type: none"> <li>1) EAN website</li> <li>2) APEM website</li> <li>3) EAN weekly newsletter</li> </ol> </li> <li>• Print exposure: 1 quarter-page program advertisement</li> <li>• 1 complimentary ticket</li> </ul>	
Media/Government/Educational Sponsorships available upon request.			